

PRODUCT DESIGN A' LEVEL INTRODUCTORY TASKS

INNOVATION PRESENTATION

- 1 Write a short definition of the word INNOVATION.
- 2 Produce three slides showing products you consider to be innovations. One past, one present and one future/ pre-production product possibly at prototype/ concept stage. Try to find the name of the designer and the date. Explain why you have chosen it and why you would class it as an innovation.

You will be required to present these and explain why you consider the chosen products to be innovations.

Please feel free to choose anything from clothing ,packaging, products and furniture to transport, buildings and bridges.

HEROIC DESIGNERS

Choose TWO designers, one present and one from the past.

Produce an A3 page/poster showing the work of each of these designers, a few key details and a range of images which represent their work. As before, please choose ANYONE, but be prepared to justify your choice. It can be a person or group / collective from any design discipline. Try to choose people who appeal to you personally.

Please bring these with you to your first lessons. We can print the A3 colour presentations here.

IF you haven't done GCSE Resistant Materials, please find time to read a GCSE revision guide. This will give you some understanding of material groups and properties and a basic understanding of making and manufacturing techniques. Please contact me via the school if this is a problem.

SIGN UP to receive regular e-zines / bulletins from:

- Designboom
- Deezeen
- TreeHugger
- This is Collosal
- Core77

Please let us know if you find more good ones that we need to know about.

WATCH

- **All three programmes in the excellent 'HOW TO MAKE'**

[//www.bbc.co.uk/programmes/m000gwzg](http://www.bbc.co.uk/programmes/m000gwzg)

- **Anything everything from PRODUCT TANK**

<https://www.youtube.com/watch?v=CnKeVs-9zs&list=RDCMUCxyQKi7ipjA3Cz-VQUYanNQ&index=3>

- **Anything everything from PRODUCT DESIGNER MAKER**

https://www.youtube.com/channel/UC62Ngsd_ZBWkX-6yFV-10UQ

- **Any episodes of BBC THE BIG LIFE FIX** (not currently available on IPlayer, but some episodes on YouTube)

https://www.youtube.com/watch?v=pkjdHzIT_jl

- **Lockdown Lectures by JUDE PULLEN**

<https://www.youtube.com/watch?v=r5J65bZRseA>

- **ABSTRACT, The Art of Design** on Netflix. Especially the one about Cas Holman (Toy / play designer), and from season one Tinker Hadfield (Footwear Design) and Ralph Gilles (Automotive design)

<https://www.netflix.com/gb/title/80057883>

Enjoy the summer..... Look at ***everything*** twice....What is it made of? Is it appropriate for a planet in climate crisis? How was it made? Does it work well? Is it 'fit for purpose'? Is it 'ergonomic'? How could it be improved?